1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Based on the evaluation and analysis of Kickstarter campaign it is evident that Theater was one of the most successful campaigns and within Theater, plays were the most successful. The busiest times of the year for these successful campaigns were July, August.

1. What are some of the limitations of this dataset?

Some of the limitation of the dataset was that we did not drill down to the level of what campaign, in what category and in which county was most successful. Within the different categories and sub categories what was the goal set for each campaign and how much was earned. We Based on the amount collected versus the goal amount we could have seen if it would have been beneficial to run a certain campaign in another country at a different time frame.

1. What are some other possible tables/graphs that we could create?

Some other possible tables/graphs we could have would be a graph to show what the state was for the different categories and sub categories within different countries.

Another would have been to see within those different categories and subcategories in different countries what was the best time for them

Which was the top category that earned the most compared to what the goal was and in which country and when.